



**“Thank you for giving me hope for a better world;
for understanding and for humanity.”**

– New Silkroad Supporter

Dozens of notes with sentiments of gratitude and support filled our inboxes after the release of *The Music of Strangers*. The film reached hundreds of thousands of people around the world, and gave vivid voice to Silkroad’s purpose: to create music that engages difference, sparking radical cultural collaboration and passion-driven learning.

It’s the purpose that we shared this year with communities from the Getty Museum in Los Angeles to the Northern Cheyenne Reservation in Lame Deer, Montana; from musicians exploring new traditions at the Global Musician Workshop to young refugees from Syria studying at a school outside Beirut. And it’s a purpose that was especially resonant in a year of increasingly divided public conversation.

Today, we find ourselves at an inflection point in Silkroad’s story. As the year ended, we welcomed a new executive director, former board member Eduardo A. Braniff, who will guide and support Silkroad’s artists, staff, and board as we enter the next chapter of our story, one where, in Eduardo’s words, “Silkroad is recognized for its role in advancing a movement of radical cultural collaboration that has cultivated the individuals, experiences and initiatives synonymous with positive social progress.”

Together we can build a more hopeful world.
Join us.

Golnar Khosrowshahi
Silkroad Board Chair



“Through their performance, the ensemble demonstrated how music can upend the boundaries we have come to expect when it comes to tradition and genre.”

– HOME IS WHERE THE SILK ROAD ENSEMBLE IS, 3.3.17 WXQR

Silkroad artists are at the center of our work: they model Silkroad's approach to radical cultural collaboration through performances, workshops, and partnerships across disciplines.



157,000

people in 27 cities joined Silkroad artists at 68 concerts and 40 workshops

66

musicians from 18 countries co-created music and ideas



7

world premieres performed by Silkroad

Layla and Majnun, an evening-length collaboration with the Mark Morris Dance Group, Alim Qasimov, and Fargana Qasimova, was presented 12 times in 4 U.S. cities, reaching over 14,600 audience members

12
performances

4
U.S. cities

14,600
audience members



Silkroad extended its community online, engaging more people than ever:



466,850

interactions on social media



235,700

235,700 web visitors from 205 countries



“They are, as a collective, as a group – the Ensemble, the staff – are artists who believe that it’s important for them to live in the world; not just on the concert stage.”

– STEVE SEIDEL,
DIRECTOR OF THE ARTS IN EDUCATION LEARNING PROGRAM,
HARVARD GRADUATE SCHOOL OF EDUCATION

The Arts and Passion-Driven Learning Institute is a professional development program for teachers that explores how the arts can be used to engage students across all subjects. The fifth annual Institute took place at Harvard's Graduate School of Education August 1-3, 2016.



109

participants from 13 countries and 25 states attended the Institute, reaching 8,720 students in local communities.



\$31,100

in financial aid made it possible for 46 participants to attend.



11

workshops, 3 plenaries, and 1 panel discussion led by 23 faculty members.

Silkroad's Global Musician Workshop (GMW) is a week-long program where globally minded musicians learn one another's traditions, incorporating them into their own musical voices. The third annual GMW was held at DePauw University's School of Music in Greencastle, IN, May 30-June 5, 2017.



87

participant musicians from 10 countries and 20 U.S. states attended the workshop



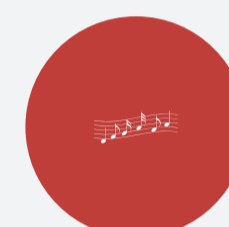
\$29,463

in financial aid made it possible for 57 participants to attend



43

bands and 26 workshops led by 10 artist faculty



14

hours in rehearsal to prepare for 3 nights of performance

Bringing together ideas from the Arts and Passion Driven Learning Institute and the Global Musician Workshop, Silkroad partnered with Professor Kay Kaufman Shelemay at Harvard University to offer a course on navigating cultural difference through music called **Performing Musical Difference**.

41

students taught by 8 Silkroad teaching artists from 3 countries worked together across 13 weeks, culminating in 2 performances



Inspired by our work in Jordan last year, 3 Silkroad artists traveled to Lebanon to share music with 165 Syrian refugee students. This was the first step in designing a long-term partnership with the Jusoor Refugee Education Program.



“[*The Music of Strangers*] has taken on a new level of significance in light of the tide of anti-immigrant rhetoric – and policy – rising in the U.S. and beyond, a time when Silkroad’s model for marrying culture, cooperation and charity has never been more necessary.”

– FILM REVIEW, BUSINESS INSIDER, 6.9.17

The Music of Strangers, directed by Oscar-winning filmmaker Morgan Neville, follows Silkroad artists as they explore the power of music to preserve tradition, shape cultural evolution, and inspire hope.



273,323

people in 171 cities around the world saw the film in theaters and online

1,210

views of *The Music of Strangers* curriculum online



“*[Sing Me Home is]* about celebrating all kinds of viewpoints, which we really need right now.”

- YO-YO MA AND SILK ROAD ENSEMBLE BUILD BRIDGES BETWEEN CULTURES ONE NOTE AT A TIME, JAPAN TIMES, 3.2.17

Sing Me Home won the 2017 Grammy for Best World Music Album – the first Grammy Award for Silkroad.



FINANCIAL STATEMENTS

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REVENUE	\$	EXPENSES	\$	STATEMENT OF FINANCIAL POSITION	\$
Performance Fees	2,629,588	Program Services	3,631,969	Assets	
Program Income	176,737	General Administration	904,864	Cash	734,298
Film Revenue	624,478	Fundraising	440,343	Grants and Contributions Receivable, Net	1,842,070
Grants and Contributions	2,093,738	Total Expenses	4,977,176	Other Receivables	44,581
Special Events, Net	0			Prepaid Expenses and Other Current Assets	68,530
Other Income	28,934			Equipment and Improvements, Net	7,764
Interest Income	154			Film Costs, Net	0
Total Revenue	5,553,629			Website Development Costs, Net	0
				Total Assets	2,697,243
				Liabilities	
				Accounts Payable & Accrued Expense	359,425
				Film Production Loan	0
				Deferred Revenue	0
				Total Liabilities	359,425
				Net Assets	
				Unrestricted, Undesignated	(224,567)
				Unrestricted, Board Designated	125,641
				Total Unrestricted	(98,926)
				Temporarily Restricted	2,436,744
				Total Net Assets	2,337,818
				Total Liabilities and Net Assets	2,697,243

The Silk Road Project, Inc. (Silkroad) is a 501(c)(3) not-for-profit organization supported by individuals, foundations, and corporations. We are deeply grateful to the institutional partners whose generous support enables us to promote innovation, learning, and cross-cultural understanding around the world.



Celebrating 15 Years of Connecting the World's Neighborhoods

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